



ADVERTISING / SPONSOR RATES

MARCH 2017

Join us in bringing people, business and the community together in Niagara through Connecting Niagara .com. The site offers news, articles, events and directories to keep Niagara residents informed.

All advertising includes social media posts and mentions tagging your business each time.

Reach 40,000+/mo.
 57% women
 46% 35-64 age group

FULLY CONNECTED IN NIAGARA \$495/yr

- ✿ Logo on home page linked to your website
- ✿ Profile page about your business with links to your website and unlimited updates and offers
- ✿ Weekly mentions / sharing of your posts on our social media channels
- ✿ Box ad pixels linking to your website on all internal pages
- ✿ Logo and contact information on our directory pages with links
- ✿ Article introducing your business to our followers once per year.
- ✿ Discounts on other promotions offered by Connecting Niagara

THE EVENT CONNECTION \$495/yr (1 available)

- ✿ Logo on home page linked to your website
- ✿ Bi-weekly mentions / sharing of your posts on our social media channels
- ✿ Banner ad on events page, plus mini banners on home page and sidebar above calendar listing
- ✿ Logo and contact information on our directory pages with links
- ✿ Article introducing your business to our followers once per year.
- ✿ Discounts on other promotions offered by Connecting Niagara

THE STORY PLACE CONNECTION \$495/yr (1 available)

- ✿ Logo on home page linked to your website
- ✿ Bi-weekly mentions / sharing of your posts on our social media channels
- ✿ Banner ad on The Story page plus another banner on each article.
- ✿ Featured Advertiser ad on all internal pages of site
- ✿ Logo and contact information on our directory pages with links
- ✿ Article introducing your business to our followers once per year.
- ✿ Discounts on other promotions offered by Connecting Niagara

Connecting Niagara is a PRowl Communications publication.

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 E-transfer, paypal, visa, mastercard. Cheques made payable to Prowl Communications.

Individual Ad Rates

2 months free with annual purchase

Home Page:
750 x 375 pixel
 Includes 375 x 100 ad on internal pages
\$100/year in rotation
\$240/year exclusive if available
or \$10/month \$20/month

375 x 100 pixels	Small \$10/month
375 x 200 pixels	Medium \$20/month
375 x 375 pixels	Large \$30/month
375 x 500 pixels	XL \$50/month 2 Months free if paid annually. HST extra. Images shown not actual size. All ads include enhanced directory listing. Social media mentions & monthly stats included.