

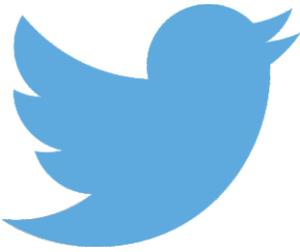


# Experience Niagara Cuisine

Connecting  
niagara  
dining



## Get the Word Out On-Line Includes Social Media & Daily E-blast



178,000 Impressions/mo.  
on twitter alone

MAY 2016 SUMMARY	
Tweets	Tweet impressions
373	178K
Profile visits	Mentions
705	83
New followers	
109	

## Find us on Facebook, Twitter, Instagram, Pinterest & LinkedIn

- Business card size ad linked to your website
- Enhanced Listing on the website (logo, address, phone, web link)
- Your Daily features in the dining calendar and/or in the nightlife calendar
- Included in our daily e-blast / social posts
- Social media posts to the dining web page daily
- Social media posts once weekly about your restaurant/pub
- We also share your posts when we see them

**\$25/week plus HST.**

\* credit card charged on a weekly basis, no contract. 2 weeks notice to cancel. Ad design fee \$75 if required.

\*\* choice to pay by e-transfer on 4 week/basis optional

See if you are currently listed!



Check out the [Connecting Niagara website](#).



See Below for - [THE STORY PLACE](#)

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**Today Is...**  
**On Monday, July 25th Today Is**  
POSTED JUL 25TH, 2016 IN TODAY IS  
 Threading the Needle Day, Hot Fudge Sundae Day and Merry-Go-Round Day.



READ MORE

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BROUGHT TO YOU BY:



**NO JOB IS TOO SMALL**

EACH CLIENT IS UNIQUE AND EACH PROJECT'S NEEDS ARE DIFFERENT. SO WE OFFER A FULL RANGE OF SERVICES FROM WHICH YOU CAN CHOOSE TO MEET YOUR SPECIFIC NEEDS. WE WILL START WITH A FREE, NO OBLIGATION CONSULTATION TO DISCUSS YOUR PROJECT & BUDGET.





905-734-8273 | [www.connectingniagara.com](http://www.connectingniagara.com) | @connectniagara



# General Advertising Contract

Please complete the following and email it to us at: [debi@connectingniagara.com](mailto:debi@connectingniagara.com)

**Terms and Conditions: (Please read and initial)**

The client indicated above (the "Advertiser") agrees to advertise with PRowl Communications (the "Agent") on [www.connectingniagara.com](http://www.connectingniagara.com) pursuant to the advertising specifications noted below (the "Ad") and in accordance with the following terms and conditions (the "T&Cs"):

1. The agent may revise or reject any ad content provided by the advertiser, which it deems objectionable or detrimental to the Agent or any of its publications (the "Publications").

2. Unless otherwise stipulated, the Total Charge Noted below and payable by the Advertiser shall be for ad space in the specified publication only. Any additional time or costs incurred by the Agent in connection with the Ad's production may be in addition to the Total Charge and payable by the Advertiser.

3. In the event the Agent omits to include or makes an error in the content of the Ad (an "Error"), the Agent's maximum and sole liability to the Advertiser, in the Agent's sole discretion, shall be the value of the ad space in which the error occurred. The Agent shall not be liable or responsible for any errors submitted or provided by the Advertiser.

4. The ads created by the agent shall remain the sole property of the agent. The advertiser may not reproduce, use or permit the reproduction or use of the ad without prior written consent of the agent, which may be withheld in the agent's sole discretion. Permission is granted in sharing links to the ad or for use on the advertiser's own website or social media sites.

5. Unless otherwise stipulated below, the advertiser shall issue payment in full at time of signing this agreement.

6. The advertiser may issue payment in cash, by cheque (payable to PRowl Communications), Visa, MasterCard, by electronic email transfer or via PayPal. The advertiser shall be charged \$30.00 for cheques returned NSF. No ad shall run without full payment.

7. The agent may terminate this agreement, including any obligation to publish the ad, in the event the advertiser fails to comply with any of the T&Cs. The advertiser may not terminate this Agreement without the agent's written consent.

8. In the event of termination, the advertiser shall be liable for and pay the agent: (a) the full value of any ad, which has been published or is within ten (10) days of being published; (b) fifty percent (50%) of the remaining value of any ad to be published on the publication dates noted below; and c) any other amounts payable by the advertiser under this agreement or in connection with the agent's cost to collect any amounts due and payable by the Advertiser.

9. This agreement constitutes the sole and entire agreement between the agent and the advertiser and supersedes any prior understandings or written or oral agreement. This agreement shall be construed and governed by Ontario Law.

Initial: \_\_\_\_\_



27 Sparrow Drive, St. Catharines, ON L3C 0A6  
905-734-8273 • [debi@prowlcommunications.com](mailto:debi@prowlcommunications.com)

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROV.: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

FACEBOOK URL: \_\_\_\_\_ TWITTER: @\_\_\_\_\_

QTY	DESCRIPTION	PRICE	TOTAL
_____	Experience Niagara Cuisine Feature @\$25/week	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Special Instructions: _____ _____ _____ _____ _____ _____	DESIGN \$75	_____
	DISCOUNT	_____
	SUBTOTAL	_____
	HST	_____
	TOTAL	_____
	DEPOSIT	_____
	TOTAL DUE	_____

*Thank You!*

Payment method: \_\_\_ Mcard \_\_\_ Visa \_\_\_ E-transfer \_\_\_ PayPal

If paying by e-transfer or PayPal send to [debi@connectingniagara.com](mailto:debi@connectingniagara.com)

E-transfer security answer: \_\_\_\_\_

**Credit Card Authorization:** (card to be charged \_\_\_ weekly \$28.25 or \_\_\_ 4 weeks \$113.00)\*  
\*renews automatically until cancelled.

Cardholder Name: \_\_\_\_\_ Expiry: \_\_\_ / \_\_\_

Card Number: \_\_\_\_\_ CSV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sales Rep: \_\_\_\_\_